

## COURSE OUTLINE: GERMAN FOR ECONOMICS & BUSINESS IV

### GENERAL

<b>SCHOOL</b>	ECONOMICS AND BUSINESS		
<b>ACADEMIC UNIT</b>	ECONOMICS		
<b>LEVEL OF STUDIES</b>	UNDERGRADUATE		
<b>COURSE CODE</b>	ΕΓ304	<b>SEMESTER</b>	4th
<b>COURSE TITLE</b>	GERMAN FOR ECONOMICS & BUSINESS IV		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
		3	2
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
<b>COURSE TYPE</b> <i>general background, special background, specialized general knowledge, skills development</i>	Specialized knowledge –skills development		
<b>PREREQUISITE COURSES:</b>	German I , II and III		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	German and Greek		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	YES		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.uth.gr/courses/UTH_LANG_P_141/">https://eclass.uth.gr/courses/UTH_LANG_P_141/</a>		

### LEARNING OUTCOMES

<p><b>Learning outcomes</b>  <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul>
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### **Course Objectives**

The goals of the course focus on the development of the linguistic, communicative, and academic skills required for studies in higher education. The course aims to familiarize students with concepts and specialized vocabulary related to their scientific field, while also promoting the cultivation of academic language in both oral and written forms.

The design of the syllabus aims, among other things, to enhance students' academic and language skills through the processing of authentic and multimodal texts. The subject matter is aligned with the students' academic interests and scientific field, as well as current topics or contemporary issues. As for the teaching methodology, the emphasis is placed on integrating content and language instruction to adequately achieve the educational objectives.

### **Learning Outcomes**

Upon successful completion of the course, students will be able to:

- Understand more complex specialized texts and comment on them in German (analyzing, synthesizing, and recomposing texts).
- Describe and interpret diagrams, graphs, and tables.
- Develop critical reading skills and subjective evaluation of texts.
- Design and deliver oral presentations, developing arguments in the German language.
- Conduct searches, access, and use foreign literature.
- Become familiar with basic principles of bibliographic documentation for their assignments or presentations.

### **General Competences**

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

*Search for, analysis and synthesis of data and information, with the use of the necessary technology*

*Adapting to new situations*

*Decision-making*

*Working independently*

*Team work*

*Working in an international environment*

*Working in an interdisciplinary environment*

*Production of new research ideas*

*Project planning and management*

*Respect for difference and multiculturalism*

*Respect for the natural environment*

*Showing social, professional and ethical responsibility and*

*sensitivity to gender issues*

*Criticism and self-criticism*

*Production of free, creative and inductive thinking*

*.....*

*Others...*

*.....*

Data and information analysis and synthesis,  
with the use of the necessary technology

Adaptation to new situations

Working independently

Team work

Respect for diversity and multiculturalism

### SYLLABUS

- Enrichment of specialized vocabulary – deepening of knowledge
- Reading and processing texts / commentary – critical reading
- Composition and/or processing of written texts and oral presentations in the German language – Argumentation techniques – Specialized vocabulary
- Academic writing: Familiarization and practice with the basic principles of source searching, bibliographic recording, and bibliographic documentation for their assignments or presentations.

It is noted that minor changes to the content of the lessons may arise, with the goal of further engaging students by adapting the material to their learning needs and enriching the subject matter.

### TEACHING and LEARNING METHODS - EVALUATION

<p style="text-align: center;"><b>DELIVERY</b></p> <p style="text-align: center;"><i>Face-to-face, Distance learning, etc.</i></p>	Face-to-face										
<p style="text-align: center;"><b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b></p> <p style="text-align: center;"><i>Use of ICT in teaching, laboratory education, communication with students</i></p>	Use of ICT in teaching e-class e mails notes and PPTs										
<p style="text-align: center;"><b>TEACHING METHODS</b></p> <p><i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, artworkshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-</i></p>	<p>Lectures and reading comprehension Interactive teaching Essay writing</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #e0e0e0;">Activity</th> <th style="background-color: #e0e0e0;">Workload Semester</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td style="text-align: center;">30</td> </tr> <tr> <td>study</td> <td style="text-align: center;">10</td> </tr> <tr> <td>Essay writing</td> <td style="text-align: center;">20</td> </tr> <tr> <td><b>course total</b></td> <td style="text-align: center;"><b>60</b></td> </tr> </tbody> </table>	Activity	Workload Semester	Lectures	30	study	10	Essay writing	20	<b>course total</b>	<b>60</b>
Activity	Workload Semester										
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<b>course total</b>	<b>60</b>										

<p><i>directed study according to the principles of the ECTS</i></p>	
<p><b>STUDENT PERFORMANCE EVALUATION</b>  <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other.</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p>The evaluation of the course is based on:</p> <p>a) either in written examinations at the end of the semester, which mainly includes:</p> <ul style="list-style-type: none"> <li>-comprehension questions</li> <li>-language and vocabulary activities</li> <li>-or meditation activities</li> </ul> <p>(b) or a written essay, which is either presented orally to the class or shall be submitted electronically.</p> <p>There may be a progress assessment during the semester.</p>

#### **ATTACHED BIBLIOGRAPHY**

<p><u>Online Dictionaries</u></p> <ul style="list-style-type: none"> <li>➤ <a href="https://www.dwds.de/">https://www.dwds.de/</a></li> <li>➤ <a href="http://www.pons.de">www.pons.de</a></li> <li>➤ <a href="http://www.duden.de">www.duden.de</a></li> </ul> <p>Websites:</p> <ul style="list-style-type: none"> <li>➤ <a href="https://jugend-und-bildung.de/startseite/">https://jugend-und-bildung.de/startseite/</a></li> <li>➤ <a href="https://european-union.europa.eu/easy-read_de">https://european-union.europa.eu/easy-read_de</a></li> <li>➤ Freie Universität Berlin  <a href="https://www.geisteswissenschaften.fu-berlin.de/studium/schreibwerkstatt/studierende/digitale-tools/index.html">https://www.geisteswissenschaften.fu-berlin.de/studium/schreibwerkstatt/studierende/digitale-tools/index.html</a></li> </ul>
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➤ Scribbr.de

<https://www.scribbr.de/>

<https://www.scribbr.de/category/wissenschaftliches-schreiben/>

➤ DEUTSCHE WELLE

<https://www.dw.com/de/deutsch-mobil/s-40884569>

➤ Goethe Institut

<https://www.goethe.de/ins/gr/el/spr/ueb.html>