

Dr. THEODORE METAXAS

Assistant Professor of Economic Development

A. International Scientific Journals (Peer Review)

2016

1. Kyriazis, N. and **Metaxas T.** and Economou, E. (2015) 'War for profit: corsairs, institutions and decentralized strategy', *Defence and Peace Economics*, vol..... (forthcoming)
2. **Metaxas T.** and Zisiadou A. (2015) Reviewing, analyzing and comparing the progress of Mediterranean countries of European Union from 1980 to 2012', *Journal of Economics and Development Studies*, vol... (forthcoming)

2015

3. **Metaxas T.** and Deffner A. (2015) 'Using Critical Path Analysis (CPA) in place marketing process: The case of Rostock', *European Spatial Research and Policy*, vo. 22(1):135-151
4. Economou, E., Kyriazis, N. and **Metaxas T.** (2015) 'The institutional and economic foundations of regional proto-federations' *Economics of Governance*, vol. 15(3):251-271
5. **Metaxas T.** and Duquenne M. N. (2015) "Development policies and partnerships in Greece: Experiences from Thessaloniki", *Journal of Entrepreneurship and Public Policy*, vol. 4(2):209-233
6. **Metaxas T.**, Trompatzi G. (2015) 'From the Bank Panic of 1907 to the Great Depression of 1929 And the Savings and Loan Crisis of the 1980s: Lessons for the future', *Applied Econometrics and International Development*, vol. 15(1):79-102
7. **Metaxas T.** and Preza E. (2015) 'Public – Private Partnerships in Southeastern Europe: Croatia', *International Journal of Public Policy*, vol. 11(1/2/3): 86-109

2014

8. **Metaxas T.** and Tsavdaridou M. (2014) 'Green CSR Practices: A European approach', *International Journal of Environment and Sustainable Development*, vol. 13 (3):261-283
9. **Metaxas T.** (2014) "Development Policies and Partnerships in Southern Europe: Evidence from Varna and Bari", *Revista Galega de Economía*, vol.23 (4): 23-43

2013

10. **Metaxas T.** and Tsavdaridou M. (2013) 'CSR in metallurgy sector in Greece: A content analysis', *Resources Policy*, vol. 38(3):295-309
11. Kapitsinis N., **Metaxas T.** and Duquenne M. (2013) 'Exploring the coherence and the meaning of territorial competition. Do national states behave in the same way as firms in case of default? The case of Greece and Dubai', *Applied Econometrics and International Development*, vol.13 (2):57-72

12. Deffner A. and **Metaxas T.** and Arvanitidis P. (2013) 'Developing Place Marketing Pilot Plans in Northern Europe: The cases of Rostock (Germany) and Kainuu (Finland)' *Anatolia: An International Journal of Hospitality and Tourism*, vol. 24(2): 241-263
13. **Metaxas T.** and Tsavdaridou M. (2013) 'Corporate social responsibility in Greece during the crisis period', *Journal of Advanced Research in Management*, vol. 7(1):20-34
14. **Metaxas T.** and Kehagia P. (2013) 'F.D.I. through the imitation procedure: The case of China', *Applied Econometrics and International Development*, vol.13 (1): 157-174
15. **Metaxas T.** and Tsavdaridou M. (2013) "From 'blue banana' to 'red octopus' and the development of eastern and southern European cities: Warsaw and Lisbon", *Regional and Sectoral Economic Studies*, vol. 13(1): 15-30

2012

16. **Metaxas T.** and Tsavdaridou M. (2012) 'Corporate Social Responsibility in Greece: a Comparative analysis of the three major energy companies', *Management- Journal of Contemporary Management Issues*, vol.17 (2): 119-140
17. **Metaxas T.** and Economou E.L.M. (2012) 'Security Policy in the European Union and the United States through the issue of their Defense Expenditures', *Journal of Global Analysis*, vol.3 (1):53-81
18. **Metaxas T.** (2012) 'Urban advantages and disadvantages in Southeastern Europe: An appreciation of Industrial firms by using Exploratory Factor Analysis', *European Research Studies Journal*, vol. XV(2):81-104

2011

19. **Metaxas T.** (2011) 'Regional Investments in Southern European Cities', *Spoudai*, 62(1-2):55-80
20. **Metaxas T.** and Tsavdaridou M. (2011) 'Shaping the image of Bulgaria as FDI destination in Southeastern Europe: The course after 1989', *Applied Econometrics and International Development*, vol.11 (2): 51-70
21. **Metaxas T.** (2011) 'Territorial assets and firms' competitiveness in Southern Europe: Industrial Vs commercial firms using Exploratory Factor Analysis', *Regional and Sectoral Economic Studies*, vol.11(1): 45-62
22. **Metaxas T.** (2011) 'Local Authorities Entrepreneurial Capacity in Southeastern Europe: An enterprises' perspective, *Romanian Economic and Business Review*, 6(1):18-36
23. Kyriazis N. and **Metaxas T.** (2011) 'Path Dependence, Change and the emergence of the first jointstock companies', *Business History*, 53(3): 363-373
24. **Metaxas T.** (2011) 'Prague after 1989: planning and marketing the future', *Innovative Marketing*, vol. 7(2):71-81

2010

25. **Metaxas T.** (2010) 'Local Characteristics and Firm Competitiveness in Southeastern Europe: A Cluster Analysis', *Journal of Economic and Social Research*, 12(2):1-39
26. **Metaxas T.** (2010) 'Place Marketing, Place Branding and Foreign Direct Investments: Define their relationship in the frame of Local Economic Development Process', *Place Branding and Public Diplomacy*, vol. 6(3): 228-243
27. **Metaxas T.** (2010) 'Local economic development and public-private partnerships in Greece: some empirical evidence from enterprises of the city of Larissa, Thessaly region', *New Medit: Mediterranean Journal of Economics, Agriculture and Environment*, vol. VIII (4): 48-58
28. **Metaxas T.** (2010) 'Determinants of Firm Competitiveness in the Italian city of Bari: Some Empirical evidence', *Global and Local Economic Review*, vol. 14 (2): 73-111
29. Kyriazis N. and **Metaxas T.** (2010) 'Bounded Rationality and Institutional Change', *Evolutionary and Institutional Economic Review*, vol. 7(1): 1-19
30. **Metaxas T.** and Tsavdaridou M. (2010) 'Corporate Social Responsibility in Europe: Denmark, Hungary and Greece', *Journal of Contemporary European Studies*, vol. 18(1): 25-46
31. **Metaxas T.** (2010) 'Cities Competition, Place Marketing and Economic Development in South Europe: The Barcelona case as FDI destination' *Theoretical and Empirical Researches in Urban Management*, vol. 5(14): 5-19
32. Deffner A. and **Metaxas T.** (2010) 'The City Marketing Pilot Plan of Nea Ionia, Magnesia, Greece: An exercise in branding' *Journal of Town and City Management*, vol. 1(1): 58-68

2009

33. **Metaxas T.** (2009) 'Urban Dipoles in Greece: Economic Development Opportunities for Larissa-Volos Dipole in Thessaly Region', *Zagreb International Journal of Economics and Business*, vol. 12(1): 19-38
34. Deffner A. and **Metaxas T.** (2009) 'Marketing the National Marine Park Image in Greece', *Anatolia: An International Journal of Tourism and Hospitality Research*, vol. 20(2): 307-330
35. **Metaxas T.** (2009) 'Place Marketing, Strategic Planning and Competitiveness: The case of Malta', *European Planning Studies*, 17(9): 1357-1378
36. Deffner A. **Metaxas T.**, Syrakoulis K. and Papatheohari T. (2009) 'Museums, marketing and tourism development: the case of the tobacco museum of Kavala', *TOURISMOS: An International Multidisciplinary Journal of Tourism*, vol. 4(4): 57-76
37. **Metaxas T.** (2009) 'Building an attractive investment image: an enterprises' perspective for the city of Larissa, in the Thessaly Region, Greece', *New Medit: Mediterranean Journal of Agriculture, Economics and Environment* - VIII (1): 20-30
38. Deffner A. and **Metaxas T.** (2009) 'Cultural development and the determinants of the

satisfaction of the vision of a city/ place: Some empirical evidence from European cases',
Tourism Today, Fall, 44-64

2007-2008

39. **Metaxas T.** (2008) 'Attractive investment images in Southeastern Europe: The case of Varna, Bulgaria', *South Eastern Europe Journal of Economics and Business*, vol. 1(3), pp 59-76
40. **Metaxas T.** and Kallioras D., (2007) 'Cities' economic development and regional competitiveness: the case of Larissa-Volos dipole in Thessaly region', '*Review of Economics Sciences*', vol. 12, pp. 115-136
41. **Metaxas T.** (2006) 'Implementing Place Marketing Policies In Europe: A Comparative Evaluation Among Glasgow, Lisbon and Prague', *International Journal of Sustainable Development and Planning*, vol.1 (4): 399-418

B. Σε ελληνικά επιστημονικά περιοδικά (Peer Review)

42. **Μεταξάς, Θ.** (2010) 'Ο πολιτισμός ως 'εργαλείο' αστικής ανάπτυξης και ανταγωνιστικότητας: η διαδικασία του μάρκετινγκ των πόλεων' *'ΒΗΜΑ ΚΟΙΝΩΝΙΚΩΝ ΕΠΙΣΤΗΜΩΝ'*, τεύχ. 58, 159-190
43. Οικονόμου Μ-Ε., **Μεταξάς Θ.** (2009) 'Η Πολιτική Ασφάλειας της Ευρωπαϊκής Ένωσης σε σύγκριση με τις ΗΠΑ και η παράμετρος των αμυντικών δαπανών ως προς τον καθορισμό της', *ΑΓΟΡΑ ΧΩΡΙΣ ΣΥΝΟΡΑ*, 15(1), σελ. 66-87
44. **Μεταξάς Θ.** (2009) 'Ο Στρατηγικός σχεδιασμός ως εργαλείο του ανταγωνισμού των πόλεων: Το παράδειγμα στις Πράγας', *ΓΕΩΓΡΑΦΙΕΣ*, 15 (2), σελ. 111-132
45. **Μεταξάς Θ.** (2006) 'Τοπική οικονομική ανάπτυξη, μάρκετινγκ του τόπου και προσέλκυση ξένων επενδύσεων: Μια εμπειρική διερεύνηση σε επιχειρήσεις στις πόλεις στις Λάρισσας' *'ΕΠΙΘΕΩΡΗΣΗ ΟΙΚΟΝΟΜΙΚΩΝ ΕΠΙΣΤΗΜΩΝ*, 9(3), σελ. 51-80
46. **Μεταξάς Θ.** (2006) Το Νέο διεθνοποιημένο περιβάλλον, η Ευρωπαϊκή Ολοκλήρωση και ο ρόλος των ευρωπαϊκών πόλεων: μια ανασκόπηση στις τελευταίες 25ετίες, *ΤΟΠΟΣ*, 26-27, σελ. 37-64
47. **Μεταξάς Θ.**, και Λαλένης Κ. (2006) 'Ο Στρατηγικός Σχεδιασμός σαν τύπος σχεδιασμού και σαν εργαλείο αποτελεσματικής Αστικής Διαχείρισης' *ΑΕΙΧΩΡΟΣ*, 5(1), σελ. 4-34
48. **Μεταξάς Θ.** (2005) Μάρκετινγκ του τόπου (πόλης): προσδιορισμός, σχεδιασμός, εφαρμογή και αποτελεσματικότητα', *ΑΕΙΧΩΡΟΣ*, 4(2), σελ. 62-99
49. **Μεταξάς Θ.** (2002) 'Πως διαμορφώνεται η 'εικόνα στις πόλεις' μέσα από την σχέση Αστικού Τουρισμού και Εμπορευματοποίησης: Ευκαιρίες Ανάπτυξης στις εκμετάλλευση και κίνδυνοι στις αποφυγή', *ΤΟΠΟΣ*, 18, σελ. 229-249.

Γ. Working Papers (Munich Personal RePec Archive – MPRA) – Munich University, Germany

50. Metaxas, Theodore & Duquenne, Marie Noelle, 2015. "[Small and Medium Sized Firms' Competitiveness and Territorial Characteristics by using a MLR approach](#)," [MPRA Paper](#) 66848, University Library of Munich, Germany.
51. Karagiannis, Dimitris & Metaxas, Theodore, 2015. "[Culinary Tourism in Greece: Can the past define the future? A comparative analysis by using 10 case studies](#)," [MPRA Paper](#) 66846, University Library of Munich, Germany.
52. Metaxas, Theodore & Karagiannis, Dimitris, 2015. "[Peloponnesus: a unique example of unorthodox regional development: Can the gastronomic tradition show the right path?](#)," [MPRA Paper](#) 66829, University Library of Munich, Germany.
53. Bouka, Eleni & Merkouri, Maria-Marina & Metaxas, Theodore, 2015. "[Identifying Bollywood as a crucial factor of India's economic development: A review analysis](#)," [MPRA Paper](#) 64658, University Library of Munich, Germany, revised 2015.
54. Metaxas, Theodore & Kechagia, Polyxeni, 2015. "[FDI in Peru and Uzbekistan: A comparative analysis in brief](#)," [MPRA Paper](#) 63849, University Library of Munich, Germany.
55. Tsavdaridou, Maria & Metaxas, Theodore, 2015. "[A theoretical framework on CSR and urban development](#)," [MPRA Paper](#) 66844, University Library of Munich, Germany.
56. Zisiadou, A. & Metaxas, T., 2014. "[The Mediterranean countries of European Union and their progress from 1980 to 2012: A comparative analysis](#)," [MPRA Paper](#) 55029, University Library of Munich, Germany.
57. Metaxas, T. & Tsavdaridou, M., 2014. "[Environmental policy and CSR: How climate change is interpreted in CSR reports of Greek companies](#)," [MPRA Paper](#) 55027, University Library of Munich, Germany.
58. Kyriazis, N. & Metaxas, T., 2013. "The emergence of democracy: a behavioural perspective," [MPRA Paper](#) 47146, University Library of Munich, Germany.
59. Trompatzi, G. & Metaxas, T., 2013. "[From the Bank Panic of 1907 to the Great Depression of 1929 and the Savings and Loan Crisis of the 1980s: Lessons for the future](#)," [MPRA Paper](#) 48272, University Library of Munich, Germany.
60. Metaxas, T. & Deffner, Alex, 2013. "[Using Critical Path Analysis \(CPA\) in Place Marketing process](#)," [MPRA Paper](#) 51231, University Library of Munich, Germany.
61. Paschou, E. & Metaxas, T., 2013. "[Branding Stockholm](#)," [MPRA Paper](#) 48118, University Library of Munich, Germany.
62. Metaxas, T. & Kallioras, D., 2013. "[Small and medium-sized firms' competitiveness and territorial characteristics/assets: The cases of Bari, Varna and Thessaloniki](#)," [MPRA Paper](#) 52446, University Library of Munich, Germany.
63. Metaxas, T. 2013. "From city marketing to museum marketing and opposed," [MPRA Paper](#) 46968, University Library of Munich, Germany, revised 2013.
64. Metaxas, T. & Tsavdaridou, M., 2012. "Corporate social responsibility in Greece during the crisis period," [MPRA Paper](#) 41518, University Library of Munich, Germany.
65. Metaxas, T. & Tsavdaridou, M., 2012. "Corporate Social Responsibility (CSR) on Metallurgy Sector in Greece," [MPRA Paper](#) 42789, University Library of Munich, Germany.

66. **Metaxas, T.** & Economou, A., 2012. "Assessing the determinants of Firms' Competitiveness in Greece: A Structural Equation Modeling Analysis," MPRA Paper 42794, University Library of Munich, Germany.
67. **Metaxas, T.** & Kechagia, P., 2012. "F.D.I. through the imitation procedure The case of China: A Note," MPRA Paper 40886, University Library of Munich, Germany
68. Kapitsinis, N. & **Metaxas, T.** 2012. "Territorial Competition: Theories, arguments, policies and Lessons of the last 25 years," ERSA conference papers ersa12p947, European Regional Science Association.
69. Kyriazis, N. & **Metaxas, T.**, 2012. "War for profit: macroculture, corsairs and partnership companies,"MPRA Paper 40926, University Library of Munich, Germany
70. **Metaxas, T.** & Tsavdaridou, M., 2011. "A comparative content analysis of CSR strategies oriented To environmental issues between Greek and European CSR practices," MPRA Paper 41022, University Library of Munich, Germany
71. Kapitsinis, N. & **Metaxas, T.** & Duquenne, M.N. 2011. "'Territorial Units' vs 'Competitiveness: A Self-Reliant Concept Or A Derivative Concept Of Firms' vs 'Competitiveness?'," ERSA conference Papers ersa11p1578, European Regional Science Association.
72. **Metaxas, T.** Bati, A., Filippopoulos, D., Drakos, K. & Tzellou, V., 2011. "Strategic place marketing And place branding: 15 years of mega-events in Lisbon," MPRA Paper 41004, University Library of Munich
73. Lalenis, K. & **Metaxas, T.**, 2011. "Networking cities in Greece: the tri-pole Kavala, Drama, Xanthi In brief," MPRA Paper 41190, University Library of Munich
74. Economou, E.M.L., & **Metaxas, T.**, 2011. "EU and US security policy from the cold war era to the 21st century: the institutional evolution of cfsp and the factors that determine the American Military supremacy," MPRA Paper 41003, University Library of Munich, Germany
75. **Metaxas, T.**, 2010. "Planning, managing and implementing place/city marketing effectively: Review and discussion of the last 25 years," MPRA Paper 41024, University Library of Munich, Germany
76. **Metaxas, T.**, 2010. "Investment images in Southern Europe: an appreciation of firms in four Southern European cities," MPRA Paper 41023, University Library of Munich, Germany
77. Deffner, A. & **Metaxas, T.**, 2009. "The city and its canal: producing a place marketing pilot plan For Chester," MPRA Paper 41079, University Library of Munich, Germany
78. Deffner, A. & **Metaxas, T.**, 2008. "The cultural and tourist policy dimension in city marketing: the Case of the Olympic municipality of Nea Ionia, Magnesia, Greece," MPRA Paper 41001, University Library of Munich, Germany.
79. Deffner, A. & **Metaxas, T.**, 2008. "What are public relations doing in a 'place' like place marketing? A proposed public relations plan (PRP) for the region of Kainuu, Finland," MPRA Paper 42300, University Library of Munich, Germany.
80. **Metaxas, T.** 2008. "Τοπική Οικονομική Ανάπτυξη, Ιδιαίτερα Χαρακτηριστικά Πόλεων, Πολιτικές

Ανάπτυξης Και Ανταγωνιστικότητα Επιχ," MPRA Paper 41609, University Library of Munich, Germany.

81. Deffner, A. & **Metaxas, T.** 2006. "[Is City Marketing Opposed to Urban Planning? The Elaboration of a Pilot City Marketing Plan for the Case of Nea Ionia, Magnesia, Greece,](#)" [ERSA conference papers](#) ersa06p889, European Regional Science Association.
82. Deffner, A. & **Metaxas, T.**, 2006. "[Developing Pilot Place Marketing Plans \(PPMPs\) in North and South Europe: a Methodological Approach,](#)" [MPRA Paper](#) 43300, University Library of Munich, Germany.
83. Kotios, A. & Saratsis, Y. & Kallioras, D. & **Metaxas, T.**, 2005. "[Balkans and Europe: identifying spatial development dimensions,](#)" [MPRA Paper](#) 42298, University Library of Munich, Germany.
84. Deffner, A. & **Metaxas, T.** 2005. "[Shaping the vision, the identity and the cultural image of European places,](#)" [ERSA conference papers](#) ersa05p696, European Regional Science Association.
85. **Metaxas, T.**, 2004. "[Οικονομική Ανάπτυξη, Ανταγωνιστικότητα Και Μάρκετινγκ Της Πόλης: Η Άποψη Των Επιχειρήσεων Της Πόλης Της Λάρισας,](#)" [MPRA Paper](#) 43301, University Library of Munich, Germany.
86. **Metaxas, T.** & Kallioras, D., 2004. "[Medium size cities economic development and regional competitiveness: the case of Larissa – Volos dipole in Thessaly region of Greece,](#)" [MPRA Paper](#) 41122, University Library of Munich, Germany, revised 2004.
87. Deffner, A. & **Metaxas, T.** 2003. "[The Interrelationship of Urban Economic and Cultural Development: the Case of Greek Museums,](#)" [ERSA conference papers](#) ersa03p206, European Regional Science Association.

Δ. Σε τόμους συνεδρίων και συλλογικούς τόμους

88. Deffner, A. & **Metaxas, T.** (2010) 'Place marketing, local identity and branding cultural images in Southern Europe: Nea Ionia, Greece and Pafos, Cyprus', chapter for the book: 'Towards effective place brand management: branding European cities and regions, edited by Greg Ashworth and Mihalis Kavaratzis, Edward Elgar, pp. 49-68
89. Deffner, A. & **Metaxas, T.** (2010) 'Tourism development, Industrial Heritage and Special Museums: The case of the Kavala Tobacco Museum, Greece' Proceedings of the '2010 Athens Tourism Symposium: Current Trends in Tourism Management and Tourism Policy', 10-11 February 2010, Athens(CD-ROM).
90. **Μεταξάς Θ.**, Πεσλής Κ., και Πολύζου Γ., (2009) 'Εμπειρική διερεύνηση των παραγόντων στην επιλογή μέσου μαζικής μεταφοράς: Η περίπτωση του ΚΤΕΛ Μαγνησίας', Πρακτικά 2ου Πανελληνίου Συνεδρίου Πολεοδομίας, Χωροταξίας και Περιφερειακής Ανάπτυξης, Τόμος Ι, σελ. 259-266
91. **Metaxas T.** (2009) 'Cities Competition and Economic Development in South Europe: The Barcelona case', Πρακτικά 2ου Πανελληνίου Συνεδρίου Πολεοδομίας, Χωροταξίας και Περιφερειακής Ανάπτυξης, Τόμος ΙΙ, σελ. 773-780
92. **Metaxas T.**, and Deffner A. (2008) 'Marketing, management and promotion of city image:

defining the role and the contribution of public museums in Greece' στο Μπούνια Α., Νικονάκου Ν. και Οικονόμου Μ. (επιμ.) 'Η Τεχνολογία στην υπηρεσία της πολιτισμικής κληρονομιάς', εκδ. Καλειδοσκόπιο, Αθήνα, σελ.117-130

93. **Μεταξάς, Θ.** (2008) 'Από την 'Blue Banana', στο 'Red Octopus' και την ανάπτυξη των πόλεων της κεντροανατολικής και νότιας Ευρώπης: Βαρσοβία και Λισσαβόνα', πρακτικά του 8ου Εθνικού Συνεδρίου του Ελληνικού Τμήματος της Ευρωπαϊκής Εταιρείας Περιφερειακής Επιστήμης, 17 & 18 Οκτωβρίου 2008 στην Αθήνα (υπό δημοσίευση – επιστολή αποδοχής)
94. Δέφνερ, Α., **Μεταξάς, Θ.**, Συρακούλης, Κ. (2008) 'Μουσεία, μάρκετινγκ και αστική ανάπτυξη: η περίπτωση του μουσείου καπνού της Καβάλας', πρακτικά του 8ου Εθνικού Συνεδρίου του Ελληνικού Τμήματος της Ευρωπαϊκής Εταιρείας Περιφερειακής Επιστήμης, 17 & 18 Οκτωβρίου 2008 στην Αθήνα (υπό δημοσίευση – επιστολή αποδοχής)
95. Δέφνερ Α., **Μεταξάς Θ.**, Συρακούλης Κ. και Παπαθεοχάρη Θ. (2009) 'Μπορεί ένας Πολιτιστικός Πόρος να λειτουργήσει ως καταλύτης της ανάπτυξης μιας πόλης; Η περίπτωση του Μουσείου Καπνού της Καβάλας, Πρακτικά 2ου Πανελληνίου Συνεδρίου Πολεοδομίας, Χωροταξίας και Περιφερειακής Ανάπτυξης, Τόμος II, σελ. 829-836
96. **Μεταξάς Θ.**, και Πετράκος Γ., (2006), 'Ανταγωνιστικότητα Πόλεων και Ανταγωνιστικότητα Επιχειρήσεων: Οι περιπτώσεις των πόλεων στις Βάρνας (Βουλγαρία) και του Μπάρι (Ιταλία στο Φώτης Γ. και Κοκκώσης Χ. (επιμ), 'Περιφερειακή Επιστήμη και Πολιτική: Ελλάδα και Βαλκάνια', Ελληνικό Τμήμα στις Διεθνούς Εταιρίας Περιφερειακής Επιστήμης, Αθήνα 2006, σελ.115-142
97. Δέφνερ Α., και **Μεταξάς Θ.**, (2006) 'Ταυτότητα, εικόνα και μάρκετινγκ των πόλεων: Η περίπτωση στις Ν.Ιωνίας στο ν. Μαγνησίας', στο Φώτης Γ. και Κοκκώσης Χ. (επιμ), 'Περιφερειακή Επιστήμη και Πολιτική: Ελλάδα και Βαλκάνια', Ελληνικό Τμήμα στις Διεθνούς Εταιρίας Περιφερειακής Επιστήμης, Αθήνα 2006, σελ.143-166
98. Deffner A., **Metaxas T.**, (2006) 'Place Marketing as a Future Oriented Process: Preparing a Pilot City Marketing Plan for the case of Nea Ionia, Magnesia, Greece' (δημοσίευση στα πρακτικά του IMIC, 2006, International Conference, 'Marketing destinations and their venues', Halandri, Athens)
99. **Μεταξάς Θ.**, Καλλιώρας Δ., (2006) 'Ανταγωνιστικότητα περιφέρειας, οικονομική ανάπτυξη πόλεων και επιλογή τόπου εγκατάστασης ξένων επιχειρήσεων. Μια εμπειρική διερεύνηση στο 'δίπολο' Λάρισα-Βόλος', στο Samathrakis V., Papadiodorou G., Vasiliadis S., και Tsitsis N., 'Proceedings of the 9th International Congress 'Entrepreneurship, Competitiveness and Growth in South-Eastern Europe', Πανεπιστήμιο Μακεδονίας, Α.Τ.Ε.Ι, Θεσσαλονίκη, σελ. 539-562
100. Kotios A., Saratsis Y., Kallioras D., **Metaxas T.**, (2006) 'Balkans and Europe: Identifying spatial development dimensions' στο Samathrakis V., Papadiodorou G., Vasiliadis S., και Tsitsis N., 'Proceedings of the 9th International Congress 'Entrepreneurship, Competitiveness and Growth in South-Eastern Europe', Πανεπιστήμιο Μακεδονίας, Θεσσαλονίκη, Α.Τ.Ε.Ι, σελ. 383-403
101. **Metaxas T.**, (2005) 'Market research and target market segmentation in Place Marketing procedure: a structural analysis' in Szuice H., and Florek M., 'Marketing Terytorianly', (Territorial Marketing, Application Possibilities, Development Trends)', Department of Trade and Marketing,

The Poznan University, Academy of Economics, Poland, pp. 50-74 (in Polish and English)

- 102. Μεταξάς Θ.** και Πετράκος Γ., (2005) 'Περιφερειακή Ανταγωνιστικότητα και Ανταγωνισμός Πόλεων', στο Κοκκώσης Χ., και Ψυχάρης Γ. (επιμ), 'Περιφερειακή Ανάπτυξη στην Ελλάδα: Τάσεις και Προοπτικές', Ελληνικό Τμήμα στις Διεθνούς Εταιρίας Περιφερειακής Επιστήμης, Εκδόσεις Πανεπιστημίου Θεσσαλίας, σελ. 207-230
- 103. Μεταξάς Θ.** (2005) 'Ολυμπιακοί Αγώνες ΑΘΗΝΑ 2004: Η επόμενη μέρα', άρθρο στα Πρακτικά του 1^{ου} Πανελληνίου Συνεδρίου Αναψυχής, Ελεύθερου Χρόνου και Αθλητικού Τουρισμού, ΤΕΦΑΑ Πανεπιστήμιο Θεσσαλίας, σελ. 87-89
- 104. Μεταξάς Θ.** και Πετράκος Γ., (2004) 'Μετρώντας την ανταγωνιστικότητα των πόλεων: από στις παραδοσιακά οικονομικούς παράγοντες, στις Πολιτικές προώθησης και τον στρατηγικό σχεδιασμό' δημοσίευση στα πρακτικά του 2ου διεθνούς συνεδρίου 'Διευρυμένη Ευρώπη και Περιφερειακές Ανισότητες' του ΤΕΙ Λογιστικής Ηπείρου, Πρέβεζα Ιούνιος 2004), σελ. 711-732
- 105. Πετράκος Γ., Μεταξάς Θ., Κότιος Α.,** (2004) 'Στρατηγικό Σχέδιο Ανάπτυξης (Master Plan) της πόλης της Λάρισας: Μεθοδολογία και αποτελέσματα εμπειρικών διερευνήσεων' (άρθρο δημοσιευμένο στα πρακτικά του 7ου συνεδρίου Γεωγραφίας, Πανεπιστήμιο Αιγαίου, τόμος Ι, σελ. 569-576)
- 106. Αδάμου Α. και Μεταξάς Θ.,** (2003) 'Δημιουργώντας την ελκυστική εικόνα της τόπου μέσα από τη διαδικασία του Μάρκετινγκ του τόπου: η περίπτωση της Αλοννήσου' δημοσίευση στα Πρακτικά: Επιστημονικό συνέδριο με θέμα 'Λιγότερο Ευνοημένες περιοχές και Στρατηγικές Ανάπτυξης: Οικονομικές, Κοινωνικές και Περιβαλλοντικές Διαστάσεις' Επιμ. Σπιλάνης Σ., Ιωσηφίδης Θ. και Κίζος Θ., Τμήμα Γεωγραφίας, σελ. 246-264
- 107. Metaxas T. and Petrakos G.,** (2003) 'Regional competitiveness, cities competition and local economic development' proceedings of 'Open Minds International conference' 13 –15 September 2003, Institute of Economics, University of Lodz, Poland, pp. 55-60
- 108. Metaxas T.,** (2003) "The image of the city as a 'good': The creation of a city's promotional package through a strategic framework analysis of City Marketing procedure' in Beriatos E. et al (eds) 'Sustainable Planning and Development', Wessex Institute of Technology and Dept. of Planning and Regional Development (Univ. of Thessaly), pp. 427-438
- 109. Loukissas P., Deffner A. M., Adamou A., Koutseris E., Metaxas T.,** (2002) 'The National Marine Park of Northern Sporades: Sustainable development, Global Promotion and Local Attachment', in A.G Kungolos, A.B Liakopoulos et al Proceedings of the International Conference 'Protection and Restoration of the environment VI', Skiathos, July 1-5, 2002, pp 1385-1392.

E. Συμμετοχή σε ευρωπαϊκά και διεθνή συνέδρια με παρουσίαση

1. " ERSA conference papers- ersa13, European Regional Science Association, 2013, Palermo, Italy
2. " ERSA conference papers- ersa12, p947, European Regional Science Association, 2012, Bratislava
3. " 3rd Hellenic Conference of Planning and Regional Development, University of Thessaly, Department of Planning and Regional Development, Volos, 27th-30th September, 2012, Greece

4. " ERSA conference papers- ersa11, p1578, European Regional Science Association, 2011, Barcelona
5. Eurasia Business and Economics Society (EBES), Istanbul, May 26-28, 2011
6. 2ο Συνέδριο στην Εφαρμοσμένη Οικονομική, Τμήμα Οικονομικών Επιστημών, Πανεπιστήμιο Θεσσαλίας, Βόλος, 14-15 Απριλίου 2011
7. 8th Pan - Hellenic Geographical Conference of the Hellenic Geographical Association", Athens, Greece, 4th – 7th October 2007.
8. "47th European Congress of the European Regional Science Association – Local governance and sustainable development, Paris, August 29th – September 2nd, 2007
9. XXI AESOP 2007: Planning for Risk Society, Napoli July 11th-14th
10. International Symposium 'Planning Cultures in Europe: Exploring cultural differences as resources and restrictions for interregional cooperation, Hafen City University Hamburg, 28th-29th June, 2007
11. "46th European Congress of the European Regional Science Association: Enlargement, Southern Europe and the Mediterranean, Volos, Greece, Department of Planning and Regional Development, August 30th – September 3rd , 2006
12. IMIC, 2006, International Conference, 'Marketing destinations and their venues', Halandri, Athens, 9th-11th February
13. International Conference on: Consolidation of the statistical systems of EU candidate countries, 28th-29th September 2006, University of Thessaly, Volos, Greece
14. Designing city branding campaigns Conference – City of Kavala Development Enterprise, Kavala, Greece, 9th -11th November 2006
15. "7th" National Conference of the Greek Department of European Regional Science Association: Regional Science and Policy: Greece and Balkans, Athens: Institute of Regional Development, 7th-8th May, 2005
16. 45th European Congress of the European Regional Science Association – Land Use and Water Management in a Sustainable Network Society", Amsterdam, The Netherlands, 23rd – 27th August 2005
17. Conference of Territorial Marketing, Application Possibilities, Development Trends', Department of Trade and Marketing, The Poznan University, Academy of Economics, Poland, 18th-20th May, 2005 (invited speaker)
18. "1st Pan-Hellenic Conference on Planning and Regional Development – Contemporary Trends and New Researchers", Volos, Greece, 12th – 14th May 2005.
19. Internationaler Kongress: Profilierung und Spezialisierung als Strategien Stadtischer Entwicklung, 17th-18th October, 2005, Magdeburg, Germany (invited speaker)
20. 1st Pan-Hellenic Conference of Leisure and Sports Tourism, Department of Psychical Education and Sport Science, University of Thessaly, 15th- 17th April, 2005
21. "7th Pan - Hellenic Geographical Conference of the Hellenic Geographical Association", Mytilene, Greece, 14th – 17th October 2004
22. 9th International Conference of the Economic Society of Thessaloniki – Entrepreneurship,

- Competitiveness and Development in Southeastern Europe”, Thessaloniki, Greece, 23rd – 25th September 2004.
23. “2nd International Scientific Conference of the Technical Institute of Ipeiros – Enlarged Europe and Regional Inequalities”, Preveza, Greece, 3rd – 4th June 2004
 24. Conference of Economy and Space, Harokopion University, 5th - 7th May 2004, Athens
 25. International Conference of Organisation and Management of Olympic Games, University of Peloponnesus, Department of Sports Organisation and Management, 25th- 27th June, 2004
 26. 2nd International Conference of Museology. Technology for Cultural Heritage Management, Education communication. Department of Cultural Technology and Communication, University of the Aegean. Mytilene, Lesvos, 28th June – 2nd July, 2004
 27. Conference of Greek Section of European Regional Science Association: Regional Development in Greece – Movements and Perspectives, 29th November, 2003, Athens
 28. 1st Conference of Less Favourable Areas and Development Strategies: Economic, social and environmental dimensions’ University of Aegean, Department of Geography, Mytilene, 2003
 29. “9th Regional Studies Association International Conference – Reinventing Regions in a Global Economy”,Pisa, Italy, 12th – 15th April 2003
 30. Open Mind Conference – Europe in a Global World, University of Lodz, Poland, 13th- 14th September, 2003
 31. 43rd ERSA Congress “Peripheries, centers, and spatial development in the new Europe”, University of Jyväskylä, Jyväskylä, Finland, 27th – 30th August, 2003
 32. 1st International Conference of Sustainable Planning and Development, Skiathos, Greece, October, 2003
 33. EURA Conference of Urban and Spatial European Policies’, Turin, 18th -20th April, 2002
 34. International Conference ‘Protection and Restoration of the environment VI’, Skiathos, July 1st – 5th,2002
 35. National Conference of ‘Space and Environment: Globalisation-Government and Sustainability’ Panteion University, 8th – 9th March, 2002, Athens, Greece

ΣΤ. Book Reviews

1. **Μεταξάς Θ.** (2004), στο βιβλίο του Iain Begg ‘Urban Competitiveness: Policies for dynamic cities’ Iain Begg (eds), Policy Press, 2002, Bristol, UK, ΤΟΠΟΣ, **22-23**, σελ. 227-232